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# **Austin Ballroom Dancers**

## **Annual Membership Meeting Minutes**

### **June 20, 2015**

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**Board Members Present:** Mark Coughran, Beth English, Diane Hanus, Pam Maxwell, Vicktoria Resech, Chin-Long Shu

**ABD Members Present:** David and Lanette Lapham, Keith English, Bill Devlin, Sema Pulak, Bruce Uszal, Chris Ng, Sandy Barber, Jim Bayliss, Beverley Carter, Patricia Norwood, Thomas Williams

The President called the meeting to order at 7:33 p.m.

#### **President's Report**

Pam thanked the members for their support and introduced the present board members and candidates. She reminded us of ABD's mission to provide instruction and social enjoyment of ballroom dancing at affordable prices. She reviewed major events of the last twelve months as follows.

- The financial health of ABD continues to depend on three areas: memberships, dances, and classes.
- More changes were required in ABD classes after disappointing enrollments to end 2014. The board has made changes to the instructors, sequence of classes, balance of dance styles, and pricing. Enrollments and finances have improved.
- The City of Austin has announced that Hancock Recreation Center will no longer be available to ABD for Friday classes after September, ending our tenure of many years at HRC on Fridays.
- Theme dances are offered several times per year. The most successful theme dance during the last year was sponsored jointly with Go Dance. The board is planning to again offer a major New Year's Eve dance event this year.

#### **Treasurer's Report**

Chin-Long presented financial reports for May 2015 and for the year 2014. He explained the major variations in ABD's financial balance over the last several years and measures taken to improve our finances. December 2014 suffered an unusual loss in that we had no dancers paying at the door for the New Year's Eve Dance, probably because of the weather. Chin-Long expressed gratitude that we have been able to find new high-quality instructors thereby improving class enrollments. He thanked board members, especially Pam and June, for their hard work to make this happen. The board in turn thanked Chin-Long for helping ABD to make difficult but productive decisions over the last four years, and for developing rigorous financial reporting for ABD.

## **ABD Financial Report 31 May 2015**

1. Net worth -- \$20535.27
2. Profit & Loss for month -- \$657.46 gain
3. Profit & Loss Year to Date -- \$460.10 gain
4. Incomes for the month: \$1679.85
  - Sat. Night Dance Receipts -- \$824
  - Group class receipts -- \$610
  - Interest -- \$2.85
  - Membership Dues -- \$220
  - Water Sale -- \$23
5. Expenses for the month: \$1022.39
  - Dance Instruction -- \$80 (Session 4, David Cantu \$80, Substitute for 2 classes)
  - DJ Service -- \$375 (Kerry Kelly, Dominic DiGesualdo, Tom Apel)
  - Rent for Saturday Dances -- \$412 (Go Dance)
  - Sat. Misc. Expenses -- \$12 (Ice, Water)
  - Supplies and Materials -- \$47.99 (Check book)
  - Web Hosting -- \$95.40 (Greengeek)
6. Saturday night dances
  - Average gain this month: \$12.3
  - Average attendance this month: 45
  - Total gain this month: \$37
  - Total gain YTD: \$432.68
7. Group Classes
  - Session 1 loss of \$438 with 46 attendants
  - Session 2 loss of \$133.5 with 59 attendants
  - Session 3 loss of \$424 with 46 attendants
  - Session 4 loss \$396 of with 48 attendants
  - YTD : \$1391.5 loss

## **Membership Report**

Pam reviewed briefly on June's behalf that membership has increased over the previous year.

## **Publicity Report**

Beth reviewed our increased presence on Facebook, other social media, and community newsletters. She asked members to help spread the word about dancing with ABD.

## **Program Director Report**

Vicktoria reviewed recent successful efforts such as student name badges. The board thanked Vicktoria for stepping in to fill this board position after the sudden departure of our previous Program Director.

## **Vice President Report**

Diane reviewed briefly the year's activities.

## **Secretary Report**

Mark reviewed briefly the year's activities.

## **Member Comments**

Several members commented on the move of ABD's Saturday dances from Uptown to GoDance 2-1/2 years ago. Board members agreed to strive for transparency and making clear explanations to the membership for all major changes in ABD business.

## **Elections**

The nominees for open positions July 2015—June 2016:

Program Director	Patricia Norwood
Membership Coordinator	Thomas Williams
Treasurer	June Kelly
Vice President	Diane Hanus

As there were no contested positions, this slate of candidates was elected by acclamation during a break in the dance following.

The meeting was adjourned at 8:08 p.m.