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# Austin Ballroom Dancers

## Board Meeting Minutes

### July 12, 2015

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Board Members Present: Mark Coughran, Beth English, Diane Hanus, June Kelly, Pam Maxwell, Patricia Norwood, Thomas Williams

The President called the meeting to order at 12:04 p.m. and welcomed our new board members, Patricia (Program Director) and Thomas (Membership Coordinator), along with June in her new office (Treasurer).

Meeting Minutes

The board accepted the financial report for June 2015, written by Chin-Long and presented by June.

ABD Financial Report 30 June 2015

1. Net worth -- \$19635.40
2. Profit & Loss for month -- **\$899.87** loss
3. Profit & Loss Year to Date -- **\$439.77** loss
4. Incomes for the month: \$3039.80
 - Sat. Night Dance Receipts -- \$517
 - Group class receipts -- \$1895
 - Interest -- \$2.75
 - Membership Dues -- \$605.05
 - Water Sale -- \$20
5. Expenses for the month: \$3939.67
 - Dance Instruction -- \$2240 (Session 5, Mark Moy \$640, Matt Stewart \$320, Valerie Ryan \$320; Session 6 Mark Moy \$640, Valerie Ryan \$320. The session 6(July) pay is set up by online bill pay first time and kick in this month. So 2 sessions of teacher's pay in the same month)
 - DJ Service -- \$250 (David Lapham, Dominic DiGesualdo)
 - Rent for Group Classes -- \$1020 (Session 3 \$504, Session 4 \$516, Hancock Center)
 - Rent for Saturday Dances -- \$258.50 (Go Dance)
 - Sat. Misc. Expenses -- \$51.80 (Refreshments, drinks for membership meeting on 06/20)
 - Supplies and Materials -- \$119.37 (Water, Candy, Receipt Books, Ink, Refreshments and drinks for Open House Week, 06/9, 06/11, 06/12)
6. Saturday night dances
 - Average loss this month: **\$21.65**
 - Average attendance this month: 41
 - Total loss this month: **\$43.3**
 - Total gain YTD: \$377.38
7. Group Classes
 - Session 1 loss of **\$438** with 46 attendants
 - Session 2 loss of **\$133.5** with 59 attendants

- Session 3 loss of \$424 with 46 attendants
- Session 4 loss \$396 with 48 attendants
- Session 5 loss \$247.5 with 48 attendants (43 of them received Open House Week \$5 discount)
- YTD : \$1639 loss

Membership Report

In her final report as Membership Coordinator, June noted that we have 134 members, with 14 memberships up for renewal (expired on June 30).

Publicity Report

Beth continues to update our information on social media and community newsletters. She suggested that board members ask ABD students to “like us” on Facebook and post items on the Activity Line. Also, we can invite our members, students, and regular dancers to follow us on Twitter @AusBallroom. Beth is still trying to discover the owner of the Twitter account called AustinBallroomDancers. Patricia suggested a tangible token of our “first night free” policy for ABD classes, such as cards that we can distribute. An easy method would be to write on our existing ABD business cards.

Program Report

Concerning our current classes, we need to clarify with instructors the intent and management of the second session of each style of dance. Each second session may include review of basics to accommodate new students, but should also include new patterns. At the beginning of the second session, we need instructors to explain what is happening; for example, “we are going to review this week, then move on”. Other Program topics below also included participation by Patricia.

Old Business

1. Discussion of ABD classes Fall 2015 and forward (executive session)—nights, instructors, pricing, venues—Hancock Recreation Center has announced that ABD will not have a lease for Friday nights after September 2015. In light of this, and after exploring all topics at length, the board agreed as follows. ABD will offer October and November classes at HRC with two instructors on Tuesdays and two instructors on Thursdays. Each night we will offer both Beginner and Intermediate level classes. We will continue offering two consecutive sessions of each style of dance. Board members will volunteer to write a trial class schedule for voting by the board before the next meeting. There are several constraints on scheduling such as our desire to continue following Beginner classes with Intermediate classes for some styles of dance.
2. September 22-25 Workshops—Ideas were discussed but with no final resolution. Board members will volunteer to continue developing a plan for the workshops, also to be voted on before the next meeting.
3. Phone coverage—Mark, the Secretary, agreed to keep the phone and check it daily, but when traveling internationally may ask another board member to keep it.
4. Joint ABD / Go Dance dance date/ideas—the board voted to propose a joint dance in October. Then we would keep our normal 1st and 3rd dance schedule in December (5th and 19th).

New Business

1. Suggestion for new affiliate, ACDC—Patricia described the mission and calendar of Austin City Dance Club. The board agreed to ask ACDC if they are interested to become an ABD affiliate under the standard terms: a) to list affiliation with ABD on their website, b) to provide member pricing to ABD members at the regular ACDC dances.
2. Membership Drive-September?—the board discussed this topic and voted to conduct a one-night-only Membership Drive at the September 19th dance, including a \$10 annual membership discount, and to make this a theme dance with refreshments.
3. Board Member sign-up for dance duty for fall dances—board members worked with Diane to complete this task.
4. Dance DJ questions—some board members want to explore doing the music ourselves. Possible costs and benefits of this approach were discussed. Thomas will explore further the ramifications, legal and otherwise. In the meantime, the board asked Diane to go ahead and book regular DJ’s for the August dances.

The meeting was adjourned at 3:10 p.m.